

podcastone

WHERE PODCASTING IS JUST THE BEGINNING...

WHY US?

We are a global all-in-one music and entertainment destination delivering premium livestreams from the world's top festivals and concerts, expertly curated radio streaming stations, personality-driven podcasts, and original artist video and audio content.

We blend cutting edge analytics with a team of expert curators & hosts to bring exclusive content to our passionate and loyal audience.

Listen. Watch. Live. Transact.
Connect your Brand to our Fans.



250

Podcasts/
Vodcasts



2BN+

PodcastOne
Downloads



500

Expertly Curated
Radio Stations



146

Music Events*



30M

Songs



179+

Countries
Reached



294M

O&O + Distribution
Partners
Reach



1,781

Artist Streamed*

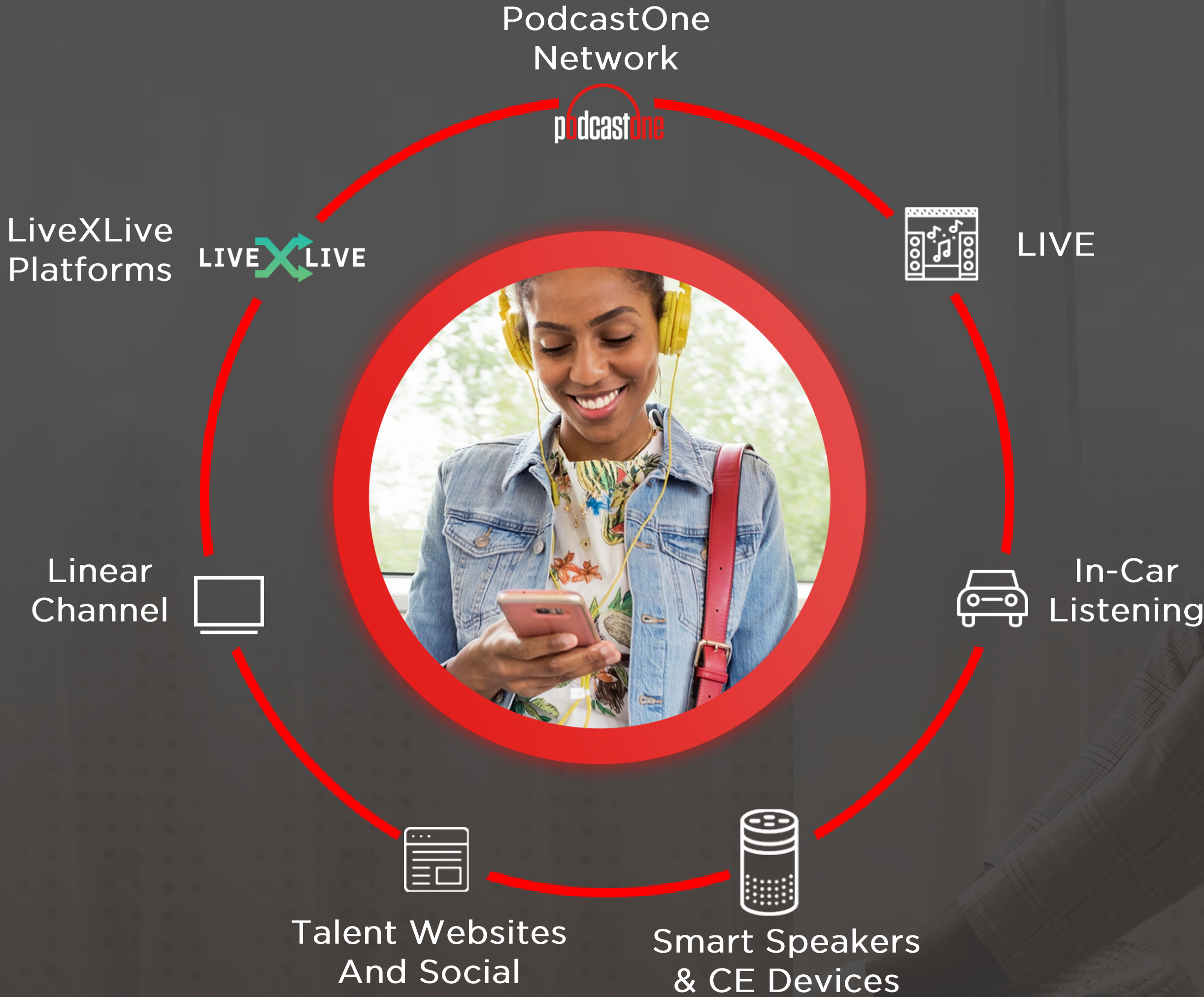


149M

LIVE Views*

REACH AN **ENGAGED AUDIENCE**

Fans have a desire for premium content accessible anywhere.



HOW WE REACH THEM

AUDIO | VIDEO | DISPLAY
HIGH IMPACT MEDIA
360 SPONSORSHIPS
INTEGRATED PROGRAMS

AUDIO

AUDIO

AUDIO

AUDIO

AUDIO




AUDIO EVERYWHERE

We make it easy for your brand to reach loyal music enthusiasts and podcast fanatics who share a passion for entertainment.

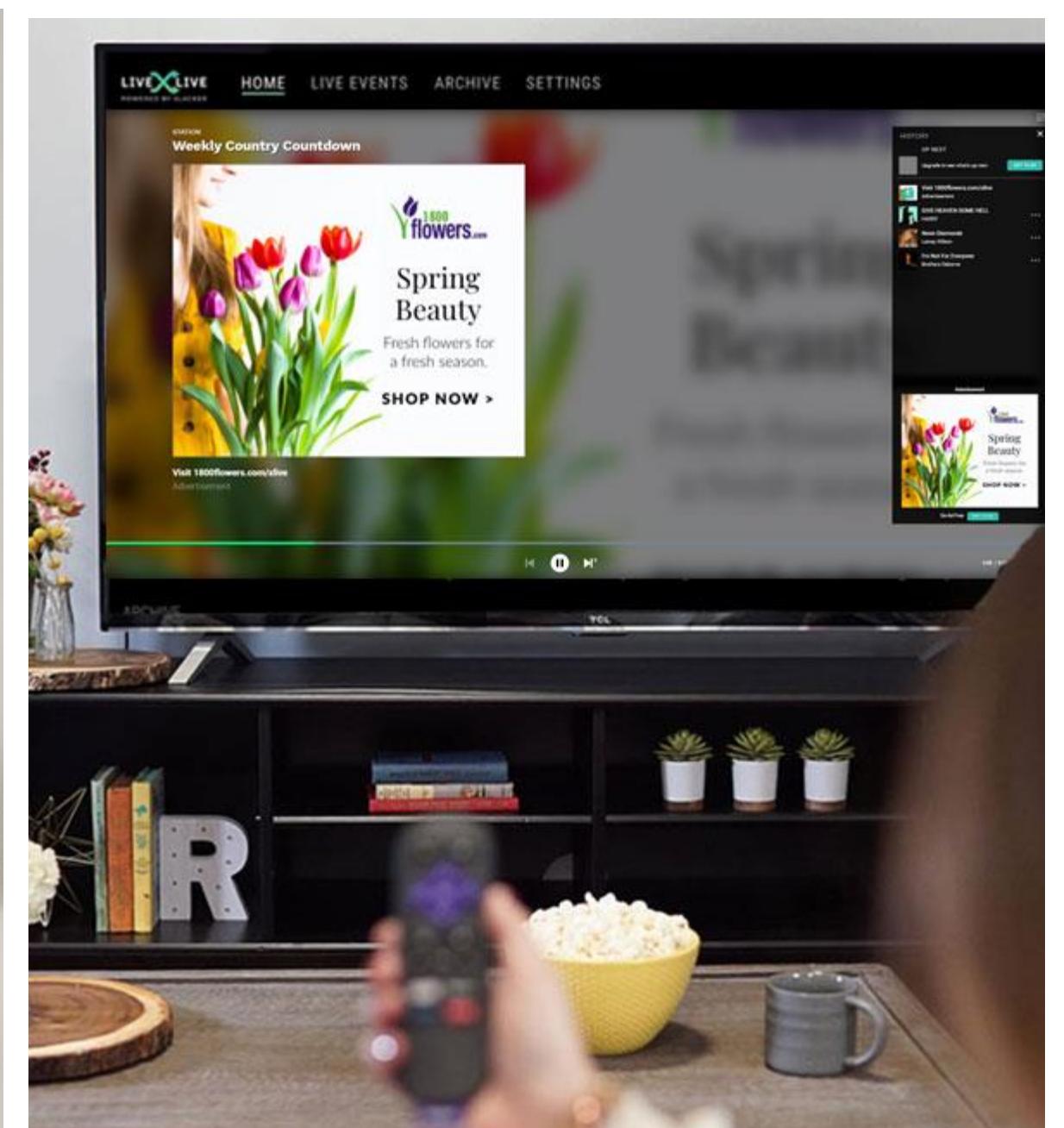
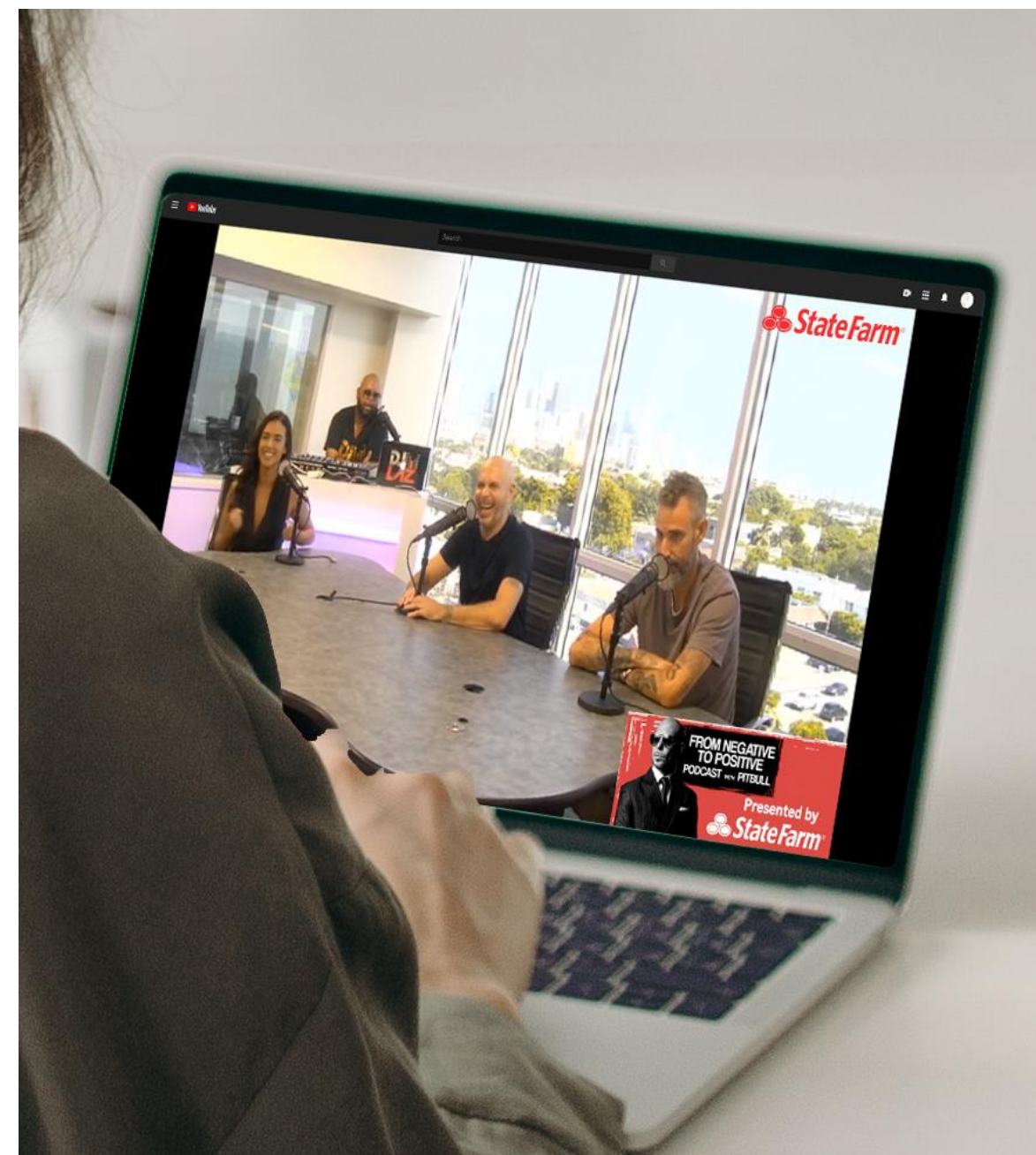
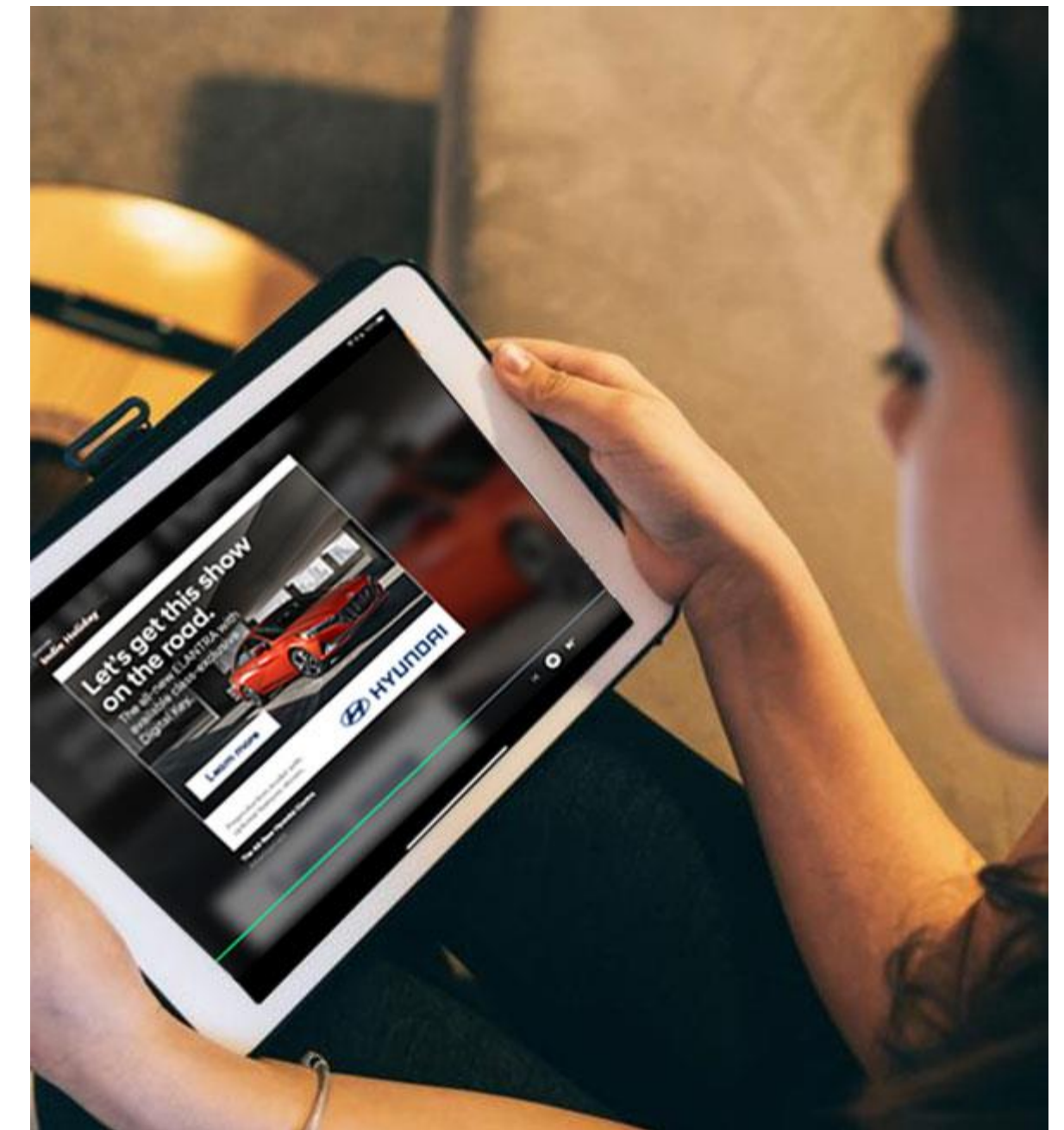
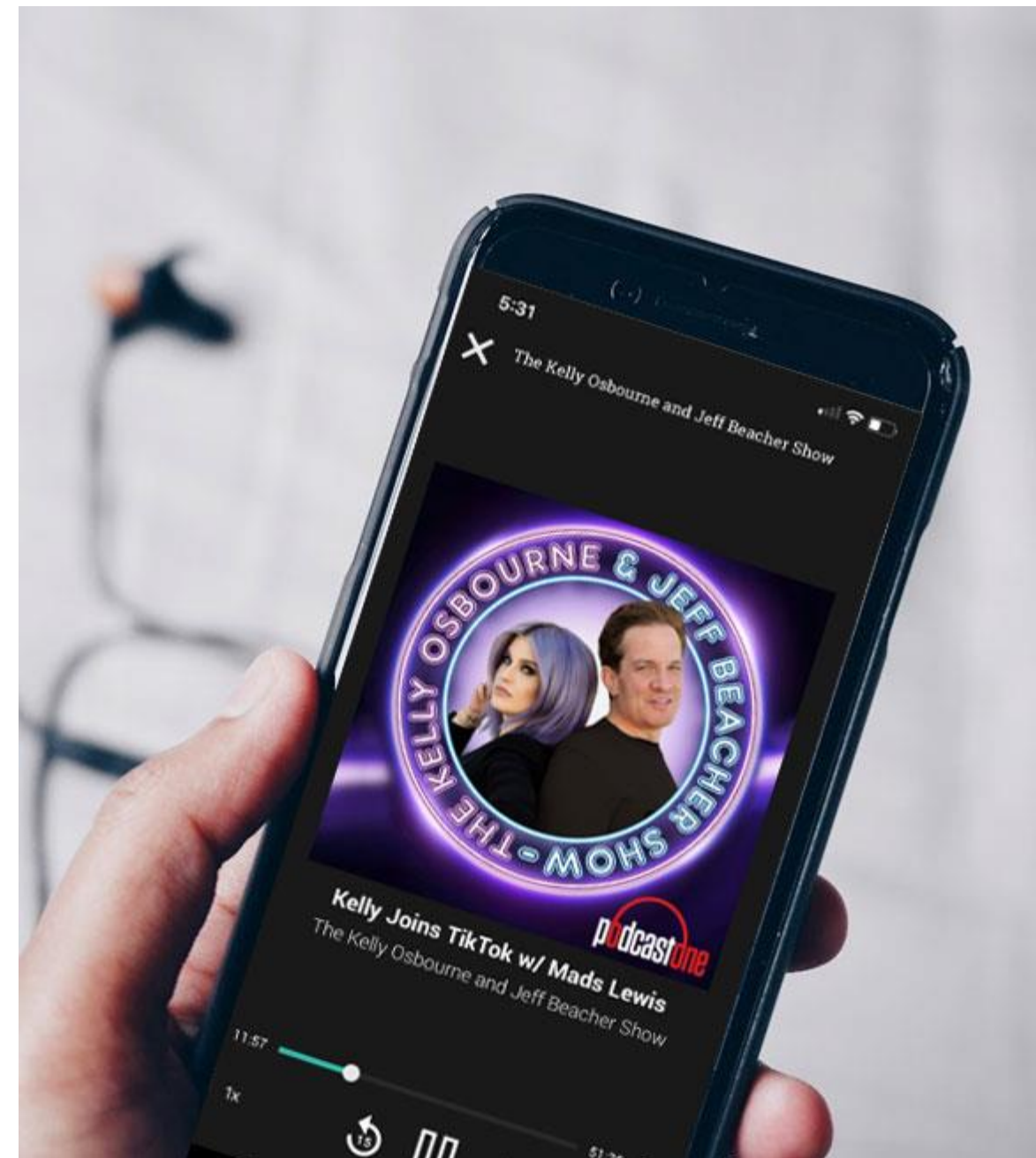
Audio Everywhere weaves your message seamlessly across our networks through both music streaming* and podcast audio ads allowing your brand to connect with listeners across multiple content types as well as platforms.

Elements: :30s or :60s formats; pre-, mid-, post-roll; clickable companion banners on LiveXLive platforms; host read capability

Platforms: 

Distribution:  

Plus Ups: Need more volume? Add display units to your plan or better yet upgrade to our Everywhere Everywhere package for the ultimate trio.



PODCAST AUDIO

Deliver your brand message across PodcastOne's roster of popular programs.

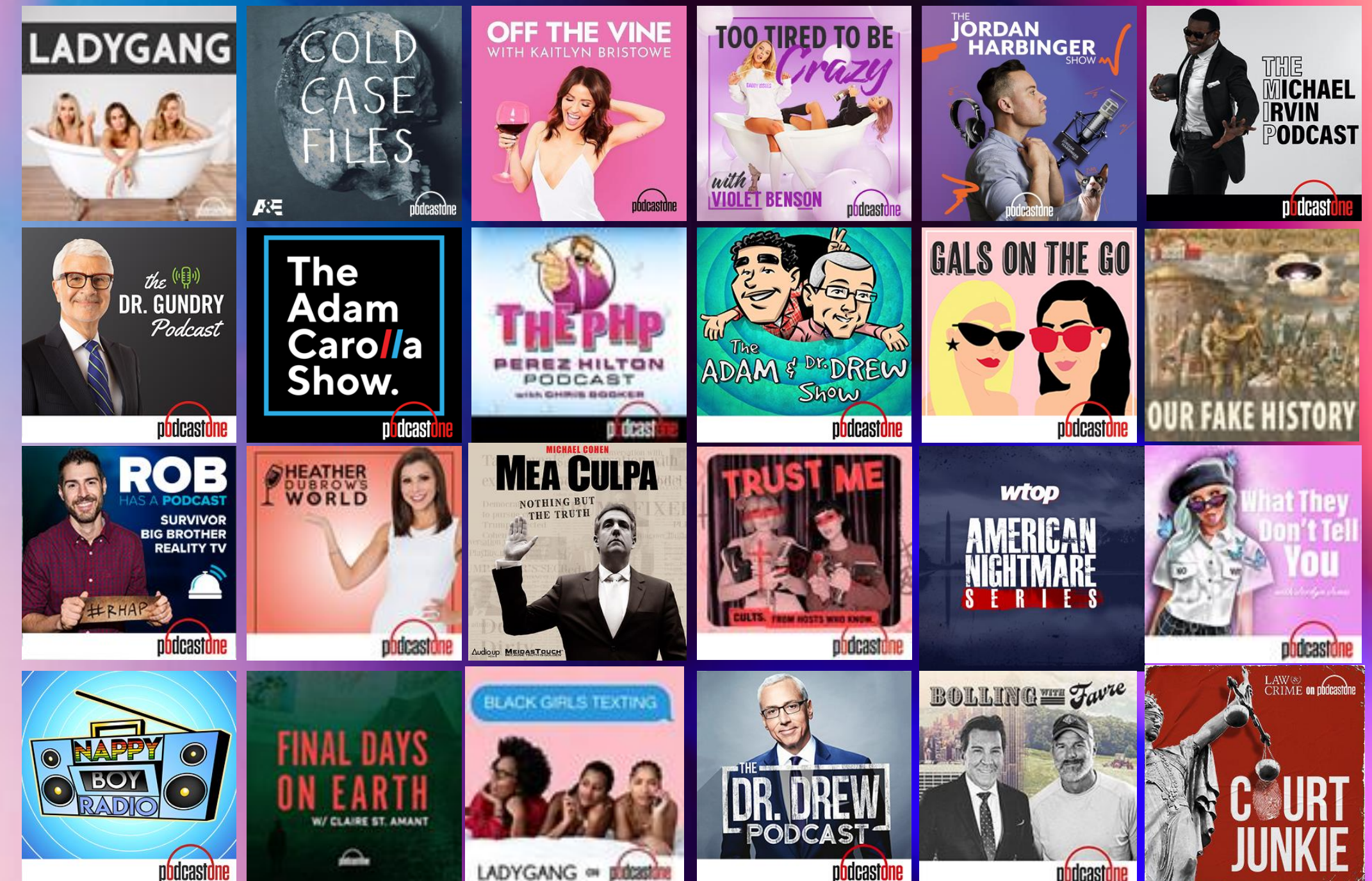
We make it easy for you to discover, connect and engage with hundreds of high quality, relevant and entertaining podcasts. Handpick shows with host-led endorsements or deliver your branded message across a custom-curated network of shows. Create the optimal package through our direct-sales team, advanced programmatic platform, or a combination of both to maximize your reach.

Elements: :30s or :60s; pre-, mid-, post-roll

Platforms: 

Distribution: 

Plus Ups: Show off your brand and increase user engagement by adding video units to your media plan




STREAMING AUDIO

Allow your brand's voice to be heard with our cross-platform In-stream audio ads* that cannot be skipped.

Connect with listeners not only as they play their top stations & songs but also in that moment when they discover their new favorite artist.

Elements: :30s format with clickable companion banner

Platforms: 

Distribution: **LIVE** **LIVE**

Plus Ups: For the ultimate reach hitting both music and podcast listeners, layer in a streaming audio multi-tier package with a podcast first look audio takeover.



The background of the entire graphic is a photograph of a performer on stage, captured in a dynamic pose with one arm raised. The image is heavily overlaid with a semi-transparent red filter. The text 'VIDEO & DISPLAY' is repeated five times across the center of the image in a large, white, sans-serif font. The third instance of the text is solid white, while the others are white outlines.

VIDEO & DISPLAY

VIDEO & DISPLAY

VIDEO & DISPLAY

VIDEO & DISPLAY

VIDEO & DISPLAY

VIDEO EVERYWHERE

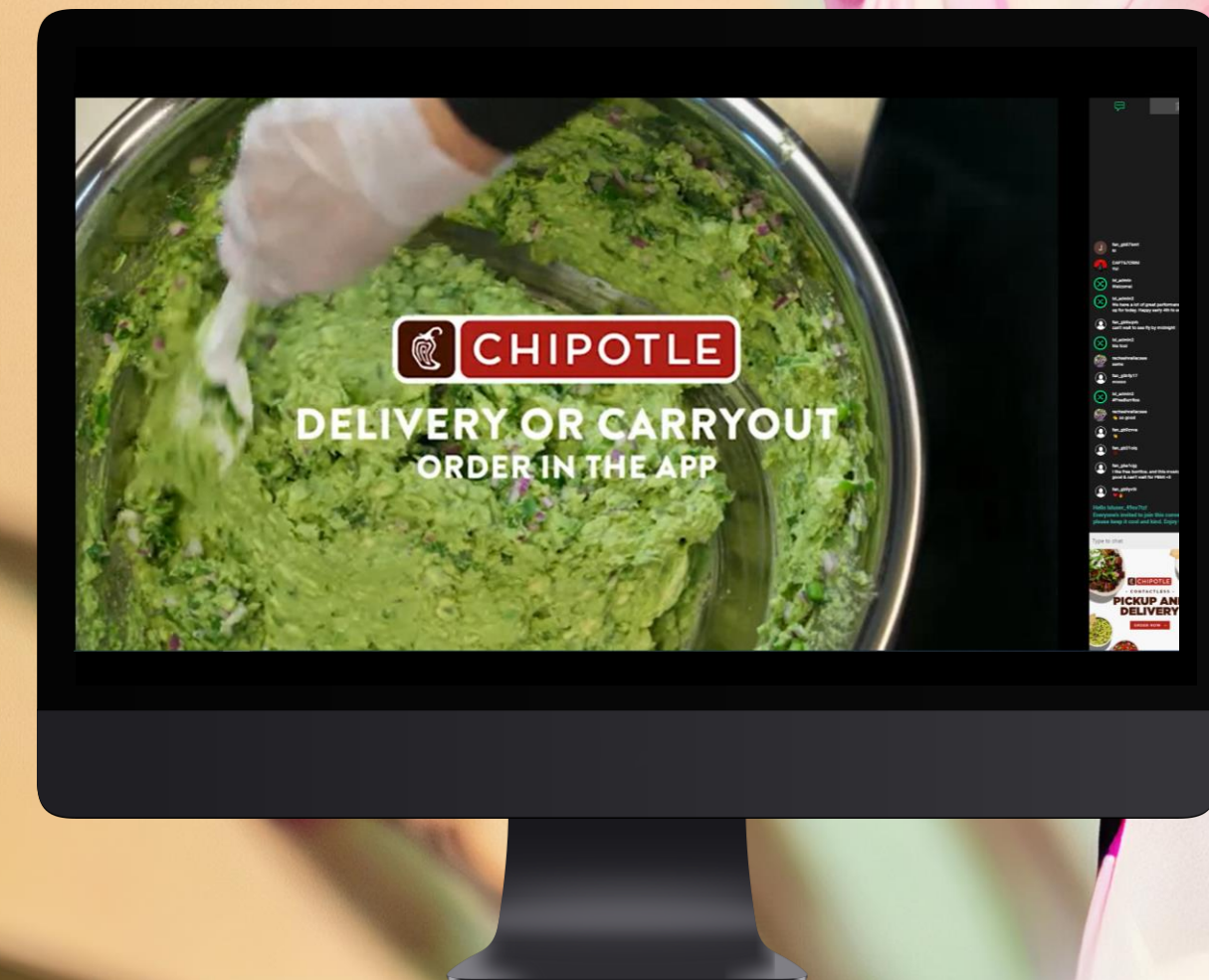
Show off your brand with a video ad that plays before live events, videos on demand, on radio station interactions such as skip or station start, and on our LiveXLive TV channel.

Elements: :15s, :30s, and :60s formats; pre- & mid-roll, and picture in picture options

Platforms: 

Distribution: LIVE  LIVE LIVE  TV

Plus Ups: Pair your video buy with display and audio units to allow your brand to fully engrain itself with our audience.



DISPLAY EVERYWHERE

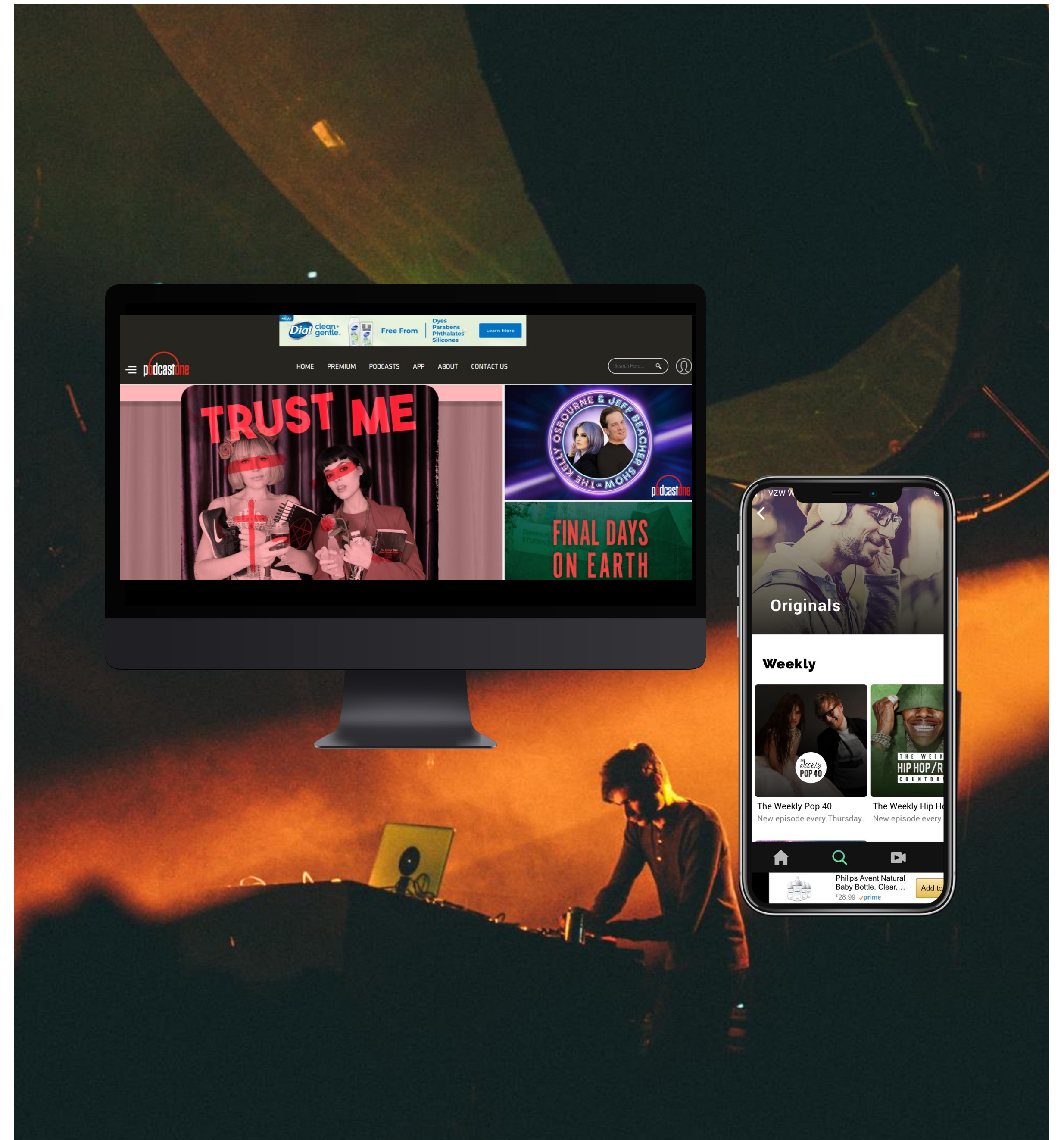
Imprint your messaging to listeners with a display ad as they browse our apps and sites looking for the latest content as well as when they are hearting their favorite songs or stations.

Elements: 300x250, 320x50, 970x250, 728x90 sizes

Platforms: 

Distribution:  

Plus Ups: Pair your display buy with video and audio units to allow your brand to fully engrain itself our audience



HIGH IMPACT MEDIA

360 SPONSORSHIPS

INTEGRATED PROGRAMS

HIGH IMPACT MEDIA

360 SPONSORSHIPS



HIGH IMPACT MEDIA

Need your brand to really stand out? We have the pop that you need:

Audio:

 Custom Podcast Brand Segments

  First Look Audio Takeover

Video:

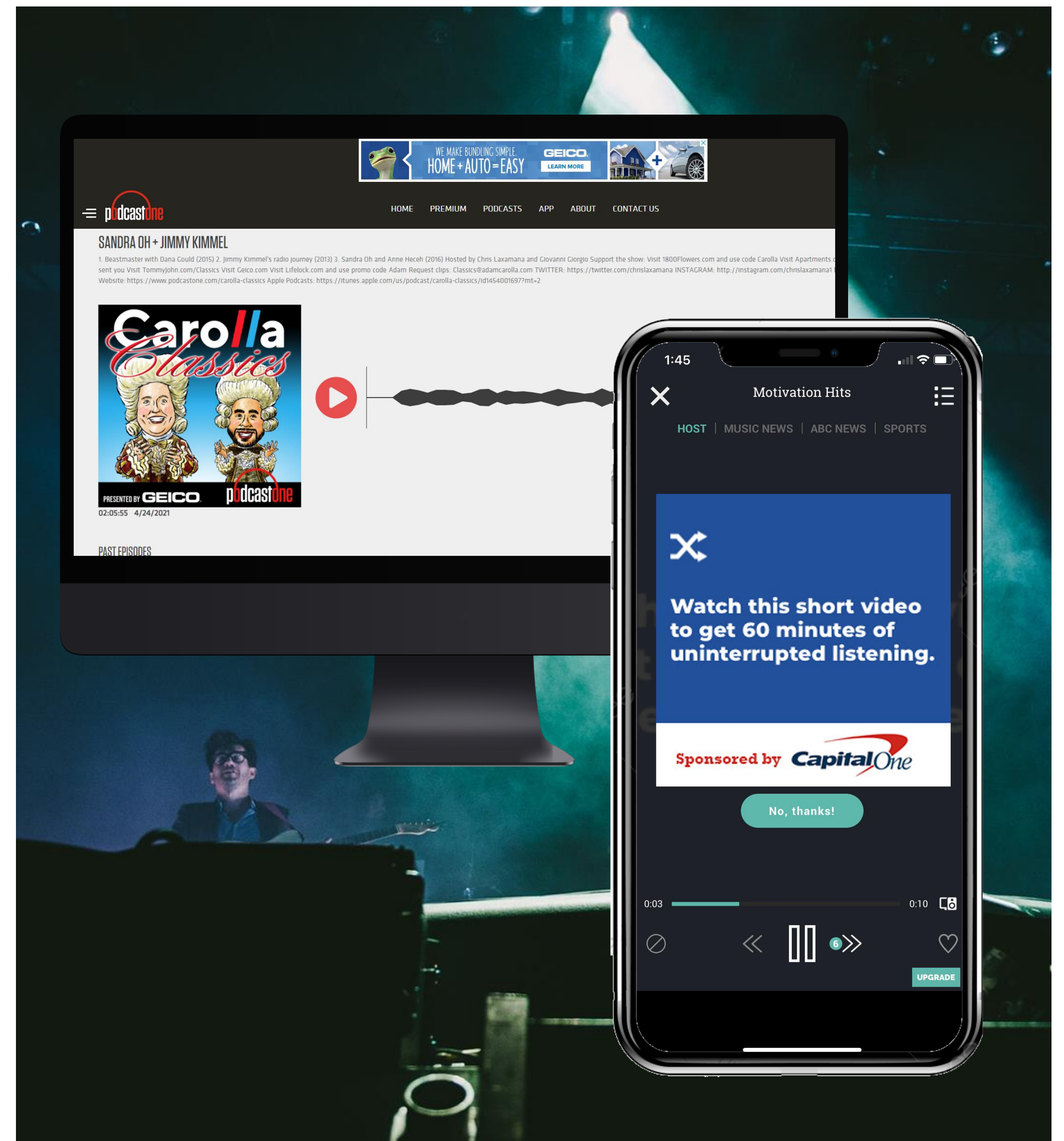
 Don't Stop The Music Sponsorship

Display:

  Site & App Display Takeovers

  First Look Display Takeover









Or check out one of our 360 surround sound sponsorship takeover options with a fully integrated media mix

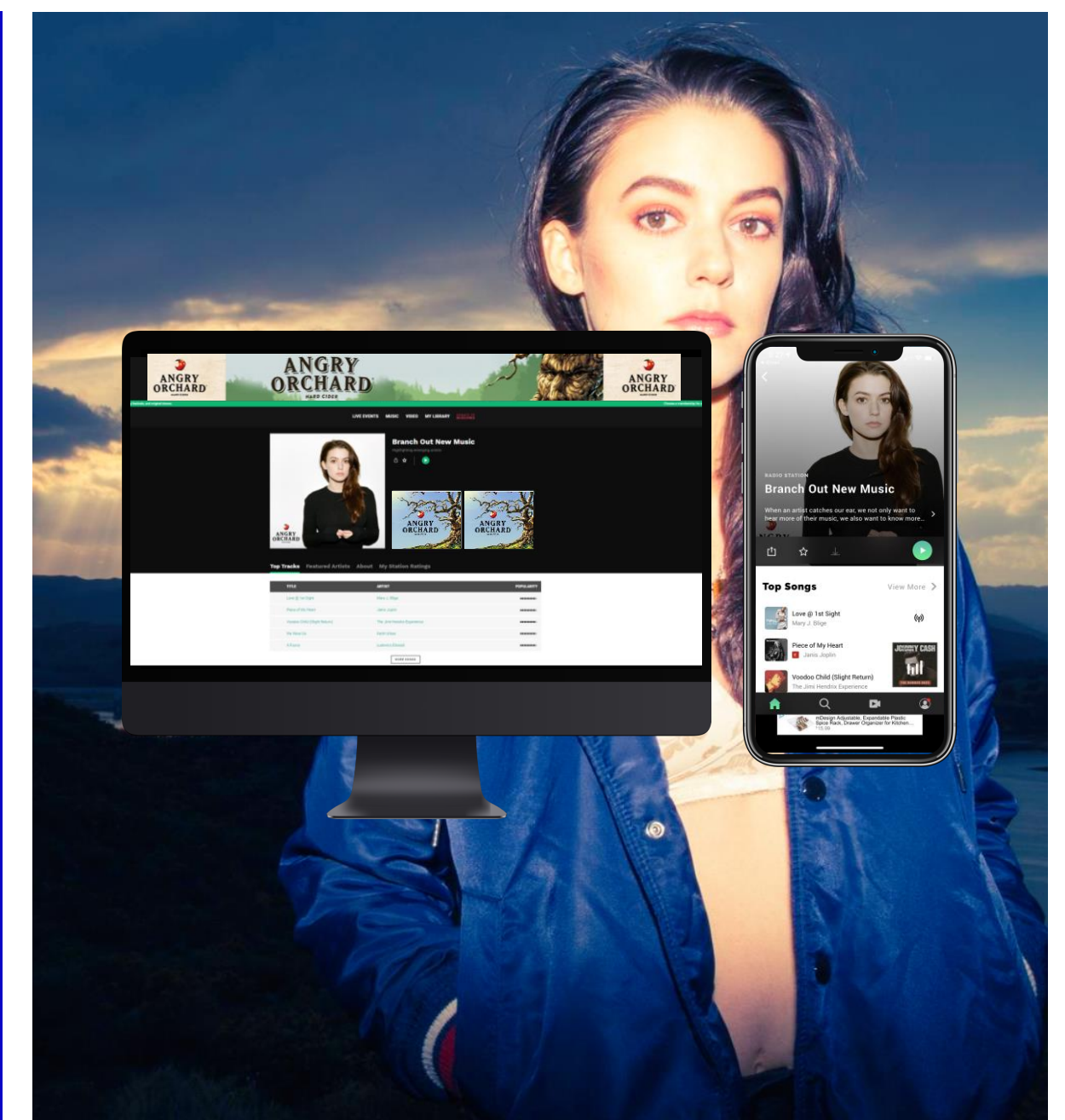
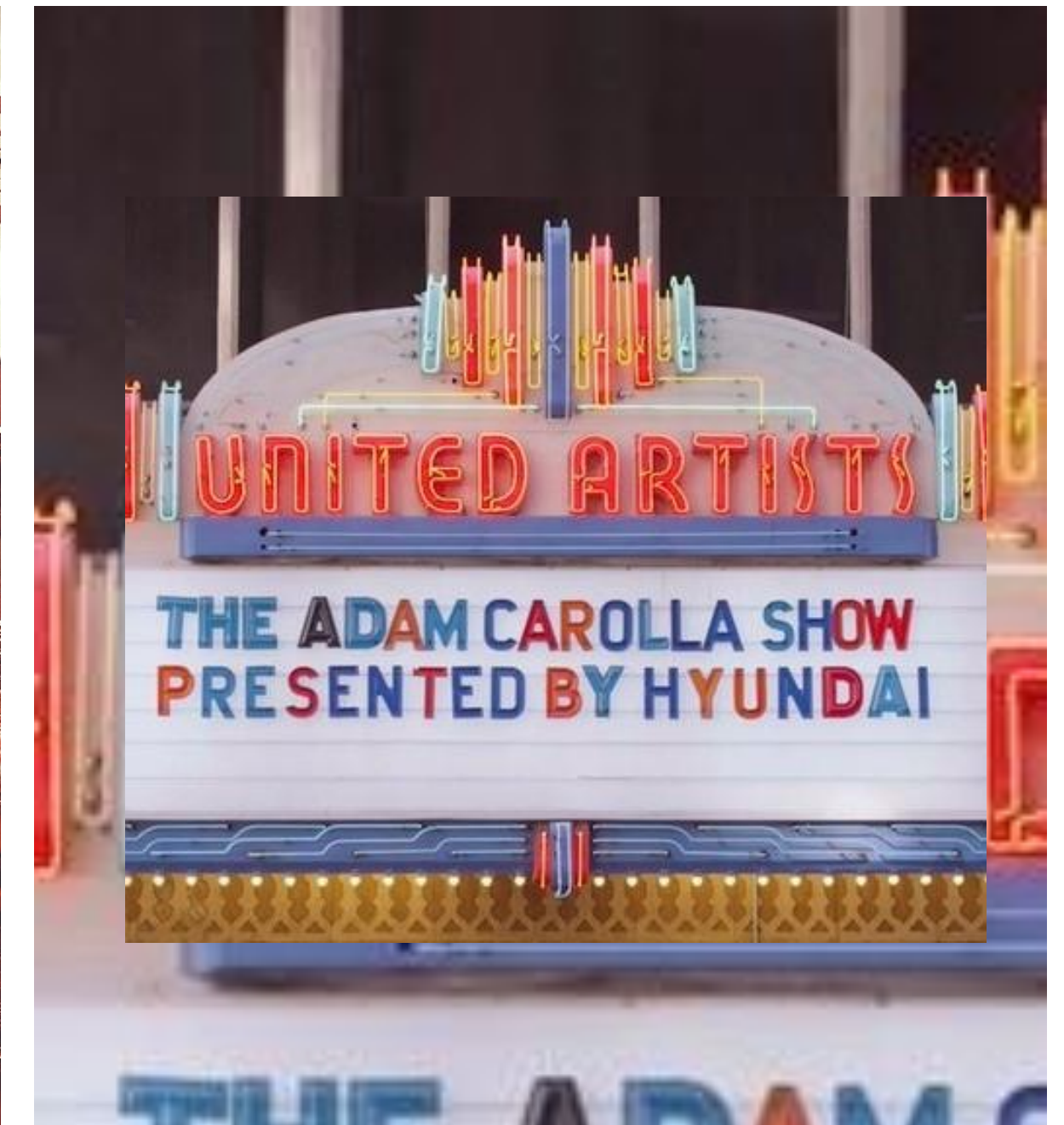
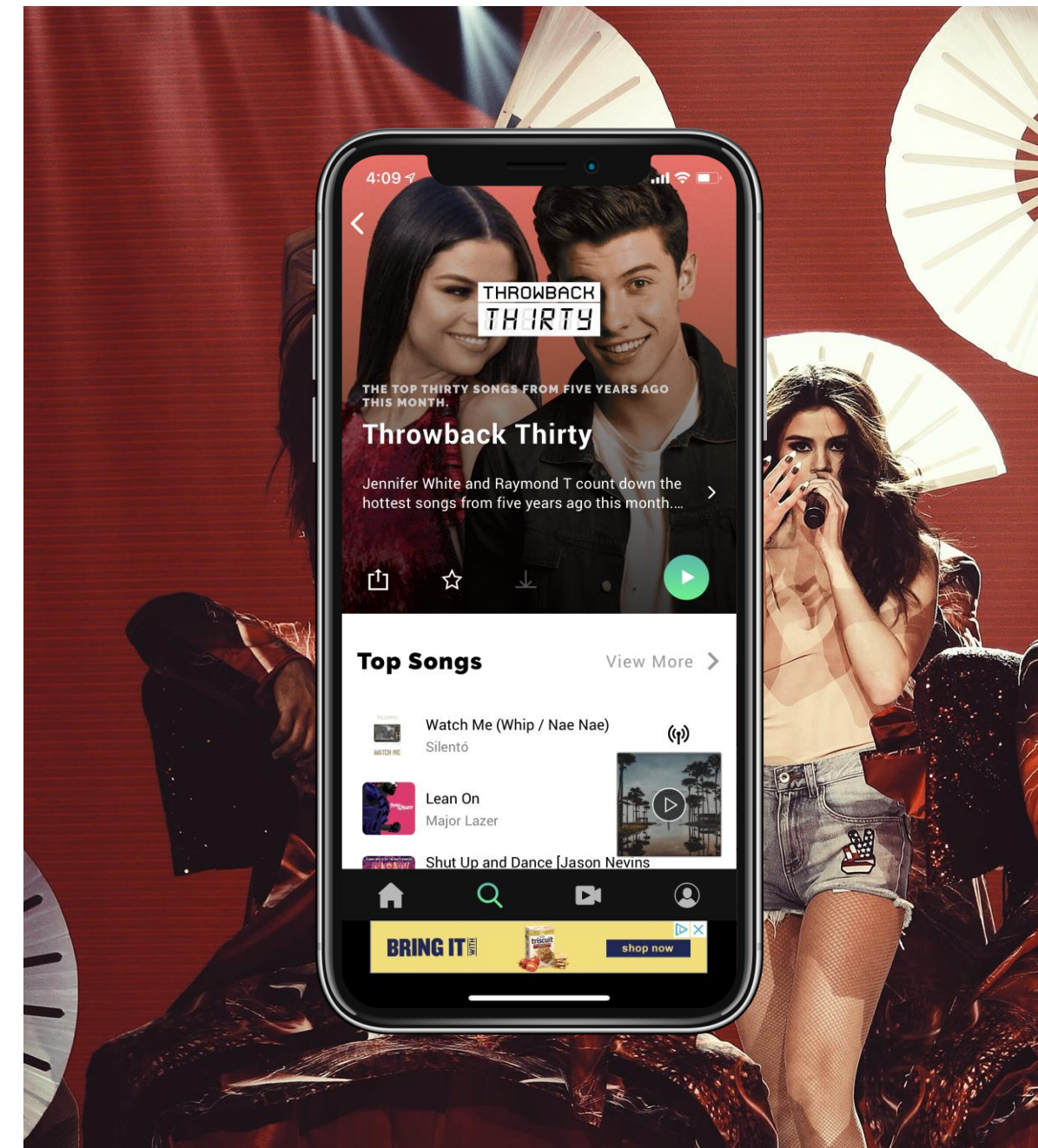


360 SPONSORSHIPS

Align with our most popular stations or podcasts and weave your branding throughout the listening experience. Or create a more embedded experience as we build a station or podcast around your curated needs. Users will feel an intimate connection with your brand through our hosts, plus our radio stations can easily be shared via your Twitter or Facebook accounts for your brand enthusiasts to enjoy!

Sponsorship suites include IAB, Audio, & Limited Video as well as custom elements and branding.

- Branded Podcast Production 
- Branded Custom Station 
- Station Takeover 
- Podcast Takeover 
- Station Genre Sponsorship 
- Podcast Genre Sponsorship 
- Everywhere Everywhere Package  



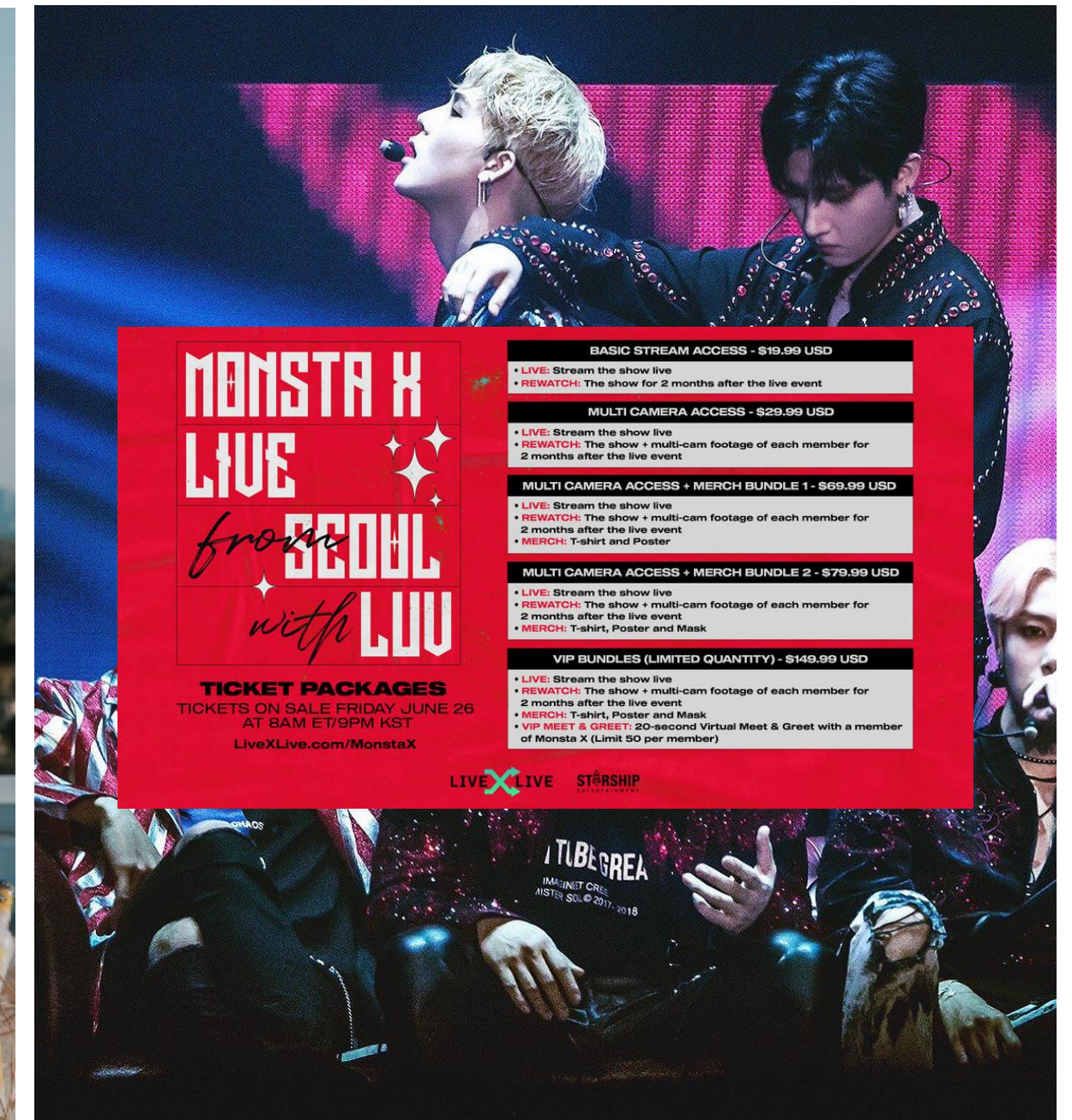
INTEGRATED PROGRAMS

Through the power of LiveXLive your brand can connect with thousands of passionate fans by sponsoring live events, original programming, artist programs, pay per view shows, custom concert series, or a podcast+vodcast+concert trifecta.

Whether a lover of Pop, Country, Hip-Hop, Rock, EDM, or Latin music, fans are rewarded with once-in-a-lifetime performances from some of the world's biggest and most in-demand superstars. Bring LIVE experiences to fans at scale.

Contact your sales rep today so we can custom design a package for you. Depending on your goals and needs, we can integrate your campaign with:

- Sponsored Live Events
- Sponsored Original Programming
- Artist Programs
- Artist Pay Per View Show
- Custom Concert Series
- Podcast+Vodcast+Concert





THANK YOU!